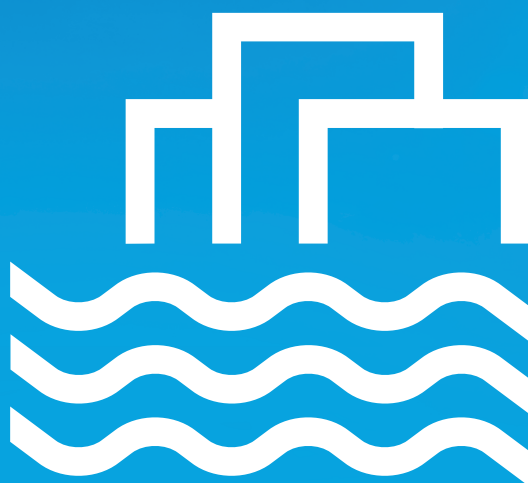


MÁLAGA
08th/10th
NOV 2019



simed

15th MEDITERRANEAN REAL
ESTATE EXHIBITION

COMMERCIAL DOSSIER

Is there anything better than
living by the Mediterranean?

ORGANIZES:

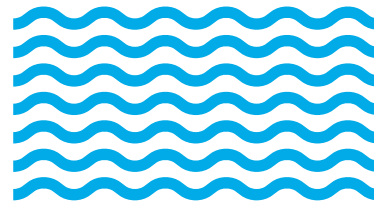


Ayuntamiento
de Málaga



FYCMA

Trade Fairs and Congress Center of Malaga
www.simedmalaga.com



TECHNICAL DATA SHEET

Name: Simed, Mediterranean Real-Estate Exhibition

Date: Friday 8th to Sunday 10th of November, 2019

Edition: Fifteenth

Frequency: Annually

Timetable: 8th - 9th: 10.00 a.m. to 8.00 p.m.
10th: 10.00 a.m. to 3.00 p.m.

Duration: 3 days

Nature: Professional and public. Mixed during the entire exhibition

Tickets: €3/day (tickets on sale at the ticket desk and online). Free entry for children up to 12.

Place: Trade Fairs and Congress Center of Malaga

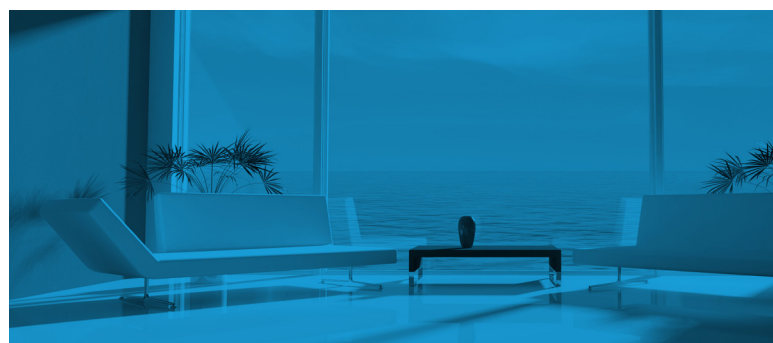
Location: Hall 1

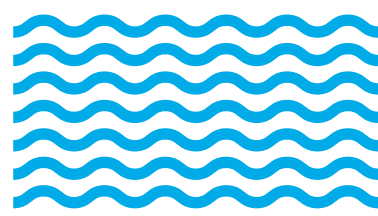
Web: www.simedmalaga.com



DETAILS OF THE LAST EDITION

7,000 business contacts made
150 participating companies in
the exhibition area
7,700 visitors





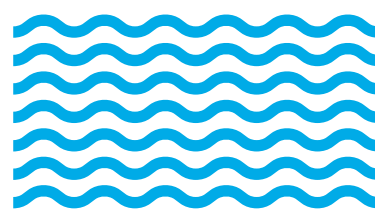
Welcome to the 15th edition of Simed, Mediterranean Real-Estate Exhibition

The leading real estate trading platform in the south of Spain

1. THE OPPORTUNITY

- It brings together a wide range of properties in southern Spain and on the Costa del Sol.
- **Simed** is attended by a high-quality public, as well as investors interested in the real purchase of a first home or second holiday residence.
- Major national promoters come to **Simed** in order to sell new promotions based on plans.
- Real estate agents and brokerage services have a prominent place at **Simed**, both for buying and selling and renting housing.
- It is visited by international trade missions.
- It brings together the main companies in the auxiliary industry, renowned for the quality of their proposals.





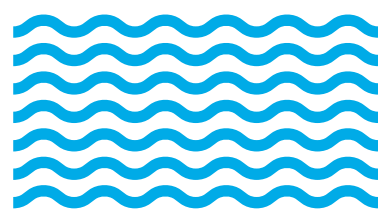
2. WHAT CAN I DO AT SIMED?

- **Monetise an investment:** At Simed, you can make direct sales and expand your portfolio of potential customers.
- **Time optimisation:** For three days and in the same space, you can contact a range of agents.
- **Enhance the image of your company:** Present your company at the leading event of the sector.
- **Expand commercial actions:** Deepen the relationship with clients, potential buyers and partners in general, in a more personalised context.
- **Evaluate the level of interest and feedback from buyers:** Rapid market testing.



3. VARIETY OF THE OFFER PRESENTED

- **New housing:** on a purchase or promotional basis, for rent or rent with an option to buy, free or VPO [state-subsidised homes], as a habitual residence, second residence or as an investment with a tenant.
- **Second-hand housing.**
- **Non-residential supply:** mainly office lease, commercial premises, warehouses, garages, rural land.



4. PRODUCTS AND SERVICES

Simed offers a new differentiated exhibition space for products and services related to the construction, refurbishment, renovation and decoration of homes.

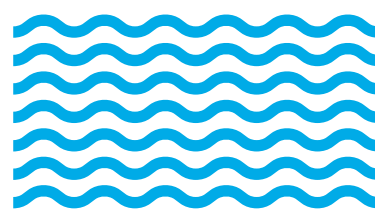
In this area, new materials and services aimed at sustainable construction are protagonists.



SIMED INNOVA

A new area that brings together the latest trends in new technologies applied to real estate. A combination of innovative solutions that will revolutionise the sector.





5. EXHIBITOR PROFILE

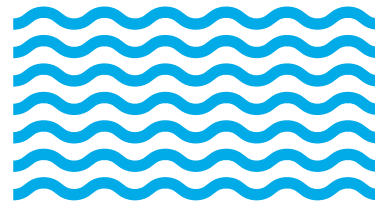
- Administration and Public Institutions
- Office leases
- Associations and professional associations
- Banks, savings banks and financial institutions
- Constructors
- Consultancies and Law Firms
- Bathrooms and Kitchens
- Interior design and Decoration
- Home automation
- Architecture studios
- Real estate agents and Marketers
- Private investors
- Gardening
- Construction materials
- Communication Media
- Moving
- Project Management
- Real Estate Developers
- Refurbishment and renovation of buildings
- Appraisers
- New Technologies for the sector



6. VISITOR PROFILE

- Is looking for an investment opportunity.
- Is looking for their first home.
- Wants to move.
- Is looking for a holiday home.
- Is interested in selling or renting their property.
- Is looking for business premises.
- Requires related services or professional advice.
- Wants to refurbish, furnish or decorate their home.



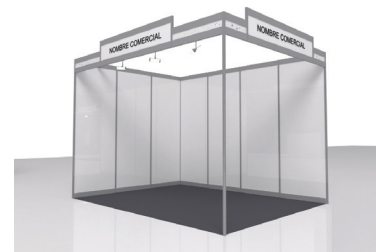


7.

WAYS TO PARTICIPATE

a) Stands

TYPES	PRICES
6 sqm stand	€780 + 10% V.A.T
12 sqm stand	€1,380 + 10% V.A.T
24 sqm stand	€2,592 + 10% V.A.T
36 sqm stand	€3,816 + 10% V.A.T .
48 sqm stand	€5,040 + 10% V.A.T



APPROXIMATE PHOTOGRAPH

The price includes:

- Space
- Modular structure
- Carpet
- Electrical socket and electrical panel
- Halogen spotlights
- Electricity consumption
- Facade with signage
- Civil liability insurance
(Furniture not included in the price)

b) Space only (for free design stands)*.

① Space

- From 12 to 99 sqm €80/sqm
- Additional square metres from 100 sqm onwards €60/sqm

..... **+**

② Obligatory Civil Liability Insurance

- Up to 15 sqm = €33
- From 16 to 50 sqm = €49
- More than 50 sqm = €65

..... **+**

③ V.A.T

10% V.A.T.

* Minimum contract: 12 sqm.
Associated services such as
assembly, electricity consumption,
etc. will be invoiced separately.

Entry price: €3/day



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