

**simed**  
17<sup>th</sup> MEDITERRANEAN REAL  
ESTATE EXHIBITION

MÁLAGA  
04<sup>th</sup> / 06<sup>th</sup>  
NOV 2021

## URBANÍSTICO DEL LITORAL ANDALUZ FORUM

SIMED Forum



Foro Urbanístico  
**Litoral Andaluz**

*The heads of the city's present projects of interest to investors. They will also look at the opportunities that will arise around NextGenerationEU. Public-private collaboration today more than ever will be necessary to achieve the transformation of our territory towards a more efficient and sustainable model*

### Friday 5<sup>th</sup> November 2021

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**10:30 - 11:30 h. Next Generation EU: Recovery plan for Europe. Setting up real opportunities**

Moderate: **Francisco Javier Pomares**. Council of the Social Rights, Equality, Accessibility, Inclusive Policies and House Area of the **Malaga City Council**

- **Juan Carlos del Pino**. General Director of the House and Rehabilitation Agency of Andalusia (**AVRA**)
- **Jerónimo Escalera**. President of the Spanish Association of House and Floor Public Managing (**AVS**)
- **Jesús Lucrecio Fernández**. Director General of the Public Business Entity for Land (**SEPES**)
- **Anselmo Menéndez**. Deputy Director General for Housing Policy and Aid of the **Ministry of Transport, Mobility and the Urban Agenda**

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**11:40 - 14:30 h. Projects of the future for a sustainable urbanism.** Investment opportunities.

**11:40 - 12:15 h. Dialogue: Intelligent territories. The Supercity of Malaga.**

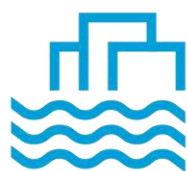
The Real Estate Sector and the challenges of designing and building the cities of the future

- **Alfonso Vegara**. President and founder of **Fundación Metropoli**
- **Raúl López**. Councillor for Town and Country Planning of **Malaga City Council**

**12:15 - 13:20 h. Urban Leaders Meeting I**

Moderate: **Juan Manuel Rosillo**. President of the Provincial Association of Builders and Developers of Malaga (**ACP Malaga**)

- **Antonio Jesús Rodríguez**. Deputy Delegate of Human Resources and Internal Regime of the **Provincial Council of Almeria**
- **M<sup>a</sup> Eugenia Rufino**. Mayor of **Salobreña**
- **Jenaro Orta**. Mayor of **Isla Cristina**
- **Francisco Góngora**. Mayor of **El Ejido**



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13:30 – 14:30 h. **Urban Leaders Meeting II**

Moderate: **Ignacio Peinado**. Chairman of the Board of Developers of the Association of Construction Developers (**ACP Malaga**)

- **Francisco de la Torre**. Mayor of **Malaga**
- **Josele González**. Alcalde de **Mijas**
- **Javier Ruiz**. Mayor of **Rota**
- **Francisco Ruiz**. Mayor of **Tarifa**
- **Francisco Salado**. President of the **Málaga Provincial Council**

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14:30 – 16:00 h. Closing Lunch of **Urbanístico del Litoral Andaluz Forum**

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