

simes
17th MEDITERRANEAN REAL
ESTATE EXHIBITION

MÁLAGA
04th/ 06th
NOV 2021

simes
INNOVA

Virtual Event

Discover startups and companies that are leading the change through this international meeting in face-to-face and digital format. Two on-line sessions that bring together twenty companies from Europe, America and Asia who will pitch and reveal their solutions to us. On the other hand, experts and investors will give their feedback and we will know what the market demands.

Thursday 4th November 2021

Promoter:



Collaborator:



12:00 – 14:00 h. **PROPTech STARTUPS International Demoday (English session)**

12:00 h. **PROPTech STARTUPS International Demoday Official Opening**

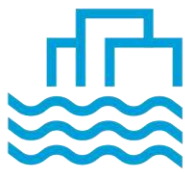
- **Maria Jose Olivera.** Head of Trade Fairs at **FYCMA**

Presentation of Malaga as an investment headquarters aimed at a group of specially selected international startups and investors related to the sector.

- **Marc Sanderson.** Advisor to the Mayor's Office for matters related to Promotion of the City and Attracting Investments of **Malaga City Council**

Moderate: **Miguel Martin.** Representative in Spain of **World Business Angels Investment Forum** and Founder of **AlianzaProptech**





12:15 h. Pitch of national and international startups

- **Iman Arastoo.** [Insurmatix](#) (Lithuania)
- **Alvaro Ysita.** [Witco](#) (France)
- **Mathias Hornjak.** [Green Mobility Solutions](#) (Germany)
- **Mohamad Fouad.** [Ostafandy](#) (Egypt)
- **Rebeca Pérez.** [Inviertis](#) (Spain)
- **Marta Carruesco.** [Cubelizer](#) (Spain)
- **Edwin Mata.** [Brickken](#) (Spain)
- **German Coll.** [What's Up Travel](#) (Spain)
- **Wouter Kok.** [bGrid Solutions](#) (Netherlands)
- **Alejandro Ruiz.** [Checktobuild](#) (Spain)
- **Yael Tamar.** [SolidBlock](#) (Israel)

13:30 h. Investors and experts reverse pitch

- **Patrick Kedziora.** Mentor, Board Member & Investor (**Boiling Ice & Sophia Business Angels**) (France)
- **Tarek El Kady.** Serial Entrepreneur and Angel Investor (**Med Angels, ABAN & Techne Summit**) (Egypt)
- **Lucas Galan.** Head of Product & Innovation (**Neinor Homes**) (Spain)
- **Rogelio Villanueva.** Mentor & Board Member (**Endeavor, Macdonel Ventures & Enlace+**) (Mexico)
- **Simo Oussidhoum.** Serial Entrepreneur & Board Member (**Hotel & Real Estate Investor**) (Morocco)
- **Mohammed Elhadi.** Serial Entrepreneur, Mentor & investor (**WBAF, World Business Angels Forum**) (Oman)
- **Josep Jorge.** Proptech Mentor & Ecosystem Builder (**Fomenti**) (Spain)
- **Antonio Gamiz.** Head of Innovation (**Merlin Properties**) (Spain)
- **Catalina Daniels.** Venture Partner (**ERA NYC Accelerator**) (USA)

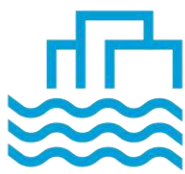
16:00 – 18:00 h. PROPTech STARTUPS International Demoday (Spanish session)

16:00 h. Welcome to the session

- **Maria Jose Olivera.** Head of Trade Fairs at **FYCMA**

Presentation of Malaga as an investment headquarters aimed at a group of national and Latin American startups and investors related to the sector and specially selected.

- **Isabel Pascual.** Head of the Investor Office of the Tourism, Promotion of the City and Investment Capture Area of **Malaga Town Hall**



Moderate: **Miguel Martin**. Representative in Spain of **World Business Angels Investment Forum** and Founder of **AlianzaProptech**

16:15 h. Pitch of Spanish and Latin American startups

- **Santiago Cabezas**. [Datacasas](#) (Spain)
- **Juan Carlos Fernandez**. [Abrigot](#) (Spain)
- **Miguel Ortega**. [VisualFabrik](#) (Spain)
- **Jose Antonio Donda**. [Jammer](#) (Spain)
- **Lucas Peri**. [Alterhome Stays](#) (Spain)
- **Guillaume Jorquera**. [Box2Box](#) (Spain)
- **Manuel Yáñez**. [Housty Colombia](#) (Colombia)
- **Fernán Guzmán**. [Wahhu](#) (Colombia)
- **Pablo Leonard**. [PassApp](#) (Argentina)
- **Rodrigo Verdayes**. [Bioconcreto](#) (Mexico)
- **Diego de Regil**. [Mio Financiamiento](#) (Mexico)
- **Jean Perlaza**. [arKdia](#) (Colombia)
- **Tomás Cartagena**. [Trend Group América](#) (Chile)
- **Carmen Larragay**. [Cartometrics](#) (Spain)

17:30 h. Investors and experts reverse pitch

- **Ruben Frattini**. Mentor & Proptech Ecosystem Builder (**Orange Investment & PIRE labs**) (Argentina)
- **Andres Leal**. Entrepreneur & Ecosystem Builder (**Triarii and Colombia & Mexico Proptech**) (Colombia)
- **Fernando Rios**. Serial Entrepreneur & Angel Investor (**Startup Grind & WBAF Venezuela**) (Venezuela)
- **Israel Pons**. Serial Angel Investor & Board Member (**AngelsNest, XCALA & WBAF Fund**) (Mexico)
- **Fernando Soto-Hay**. Founder & Managing Director (**Tu Hipoteca Facil**) (Mexico)
- **Marcelo Lebendiker**. Entrepreneur, Mentor & Board Member (**ParqueTec, InvertUp, WBAF Costa Rica**) (Costa Rica)
- **Pablo García**. Serial Investor, Mentor & Board Member (**Enlaces Angels Investors Network**) (Dominican Republic)
- **Borja Guaita**. Innovation & Proptech Team (**Metrovacesa**) (Spain)
- **Isaac Chocron**. Director Spain & Portugal (**Ourcrowd Invest & Zakut Innovation Hub**) (Israel)