



## CALL 4 SPEAKERS

### Why SIMED?

SIMED, the Mediterranean Real Estate Exhibition, the main commercial platform for housing on the Andalusian coast and a benchmark meeting point for professionals looking to invest, anticipate trends and access business opportunities in the real estate, construction and technology sectors.

The eighteenth edition of SIMED will be held on November 10, 11 and 12, 2022 at FYCMA (Trade Fair and Congress Center of Malaga).

### Why to participate in the “Call 4 Speakers”

Being part of Simed’s extensive content program gives the opportunity to share knowledge, experiences and concerns about new trends, innovation and sustainability of the sector, as well as sustainable and industrialized construction and technological solutions.

In addition, the selected speaker will have the following benefits:

- Participation in the program
- Access to the exhibition area and forums
- Networking agenda
- Communication and branding: visibility on the website, RRSS and mention in a newsletter
- Invitation to the opening ceremony

### Who can apply to the “Call 4 Speakers” Simed 2022?

In this edition we are looking for business leaders, experts, colleges, associations and sector groups with national and international leading profiles in the real estate sector with innovative ideas, disruptive initiatives and/or current solutions that address the main challenges facing the sector.

### Topics to be covered

- Built to rent
- Co-living
- Real estate development
- Alternative financing
- Residential future
- Multifamily
- Offices
- Retail
- Second Homes
- Senior Living as a trend
- Smart Building
- Smart Home
- Disruptive technologies in the field of construction
- Industrialized housing
- Others

*\* Please note that the Simed content program is meant to inspire and empower a professional audience. In order to keep this congress knowledge-share approach spirit any solution or product sales-oriented pitch presentation will not be accepted.*

### How to present proposals?

To apply for participation in the "Call 4 Speakers" Simed 2022, please fill in the form available at <https://simed.fycma.com/call-4-speakers/>



There is no limit on the number of proposals by author, but it is important to submit only those that really have relevance within the proposed topics and considering the evaluation criteria. As a guideline, we suggest no more than 2 proposals per author/ company/ institution/ organization.

Schedule for submitting of proposals:

- Deadline for submission of proposals: September 23, 2022, 23:59 h.
- Confirmation of selected candidates: as of October 03, 2022\*.

\*The committee reserves the right to accept proposals between September 24 and October 03, 2022.

Between these deadlines, the committee and the Simed content team reserve the right to request any clarification or additional information on the submitted proposals.

### Points to consider before submitting a proposal

#### Face-to-face event

Simed 2022 is a 100% face-to-face event, so who applies must be aware that he/she will participate in situ on November 10 and 11, 2022 at FYCMA (Trade Fairs and Congress Center of Malaga).

#### Accommodation and travel of the candidate(s)

The organization will take care of the accommodation costs for the selected speaker(s) on November 09 and/or 10, 2022 (maximum 2 nights) as well as its management, under specific terms and considering that it retains the right, in the last instance, to choose travel conditions.

The organization will not be responsible for any accompanying person's travel and/or any expenses incurred during the trip and stay; as well as expenses that are not managed by the organization and will not make direct payments to the participants.

Please note that accommodation reservations are made under economic risk, any cancellation or change in the same, could involve an additional cost.

#### Format and timing for the speaker

The Simed 2022 content program includes different formats according on the subject matter and focus: thematic panels, fireside chats, pitches, keynote speakers, ...etc.; reason why the organization reserves the right of decision on the format, space, schedule and time of participation of the speaker/s chosen.

#### Language

The official language of the fair is Spanish; however, as it is an international event, interventions in English are accepted.

#### Selection process

The content program of Simed 2022 aims to provide visitors with a comprehensive and professional overview of the current state and evolution of the market and new trends in the sector.

The Simed 2022 content team will select from among the proposals received those it considers appropriate for the program, using the following criteria as a guide:

Must fit into one of the themes proposed for this edition (see "Topics to be covered")

- International



- Professional achievements and curriculum of the person
- Media impact and repercussion
- Success cases with a demonstrable track record

### Finalization of the selection process

From of October 03, 2022, all participants will be informed of the status of their proposals (accepted or rejected). In case the proposal is accepted, the participant will be contacted to communicate the following points:

- Request required data from all program participants
- Request to sign the participation documents
- Provide any details about the participation in the content program
- Provide any other information that may be relevant
- Provide the accreditation for entry to Simed 2022

### Data Protection

Participation in this call implies full acceptance of the terms and conditions of FYCMA's rules and regulations for participation in fairs and events.

### Contact details and additional information

Please note that extensions of information will only be accepted until the deadline for submission of proposals (September 23, 2022, 23:59 h.)

For any questions or suggestions regarding this "Call 4 Speakers" or Simed's content program 2022, please contact:

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Are interested in the exhibition area or participation options? Do contact:

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