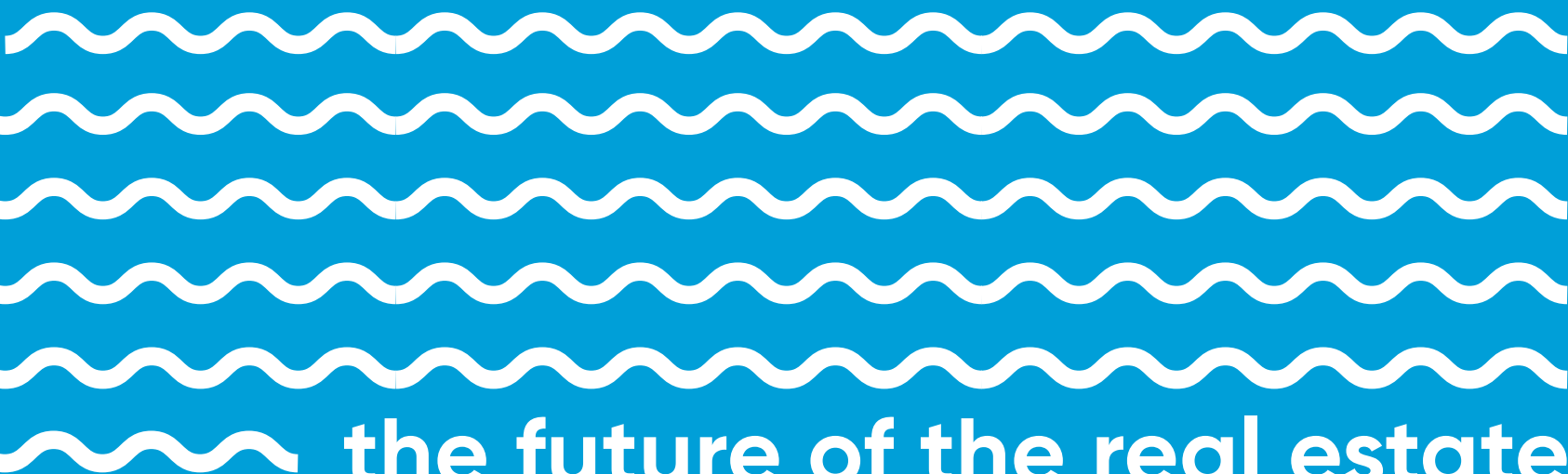


simed

19th MEDITERRANEAN REAL
ESTATE EXHIBITION

MÁLAGA
16/18
NOV 2023

**Connected by the
Mediterranean Sea**

You  the future of the real estate

ORGANISE



Ayuntamiento
de Málaga



#simedMLG
simedmalaga.com

Simed connecting with the future of Real Estate



We offer success and business

BENCHMARK IN INVESTMENT AND SECOND HOMES



Highest interest market due to
its location and product quality

BUSINESS, BUSINESS AND MORE BUSINESS



+60% of participants are CEOs,
executives and top players
Premium networking

GENERATING BRAND AND VALUE



Tool for positioning at the
highest level

NEWS AND TRENDS

RESIDENTIAL:

Coliving

Build to rent

Affordable rent

SECOND HOME:

Senior Living

Branded residences

Luxury

INVESTMENT:

Scenarios and key agents

WE BRING THE WHOLE MARKET TOGETHER

Real estate investment

Public-private collaboration

Professional B2B agreements

Direct B2C sales

National and international operations

INNOVATIVE AND SUSTAINABLE FUTURE

Proptech

Digitalisation

Innovation applied to construction



The future of the sector is in the spotlight: The 2022 figures back us up



+200

Companies
represented



+11,000

Properties on offer



+8,000

Visitors



+850

Developers and real
estate companies



+40

Cities with real
estate offer



+100

Speakers



+4,000

Professionals



62%

CEOs, delegates
and directors



+60

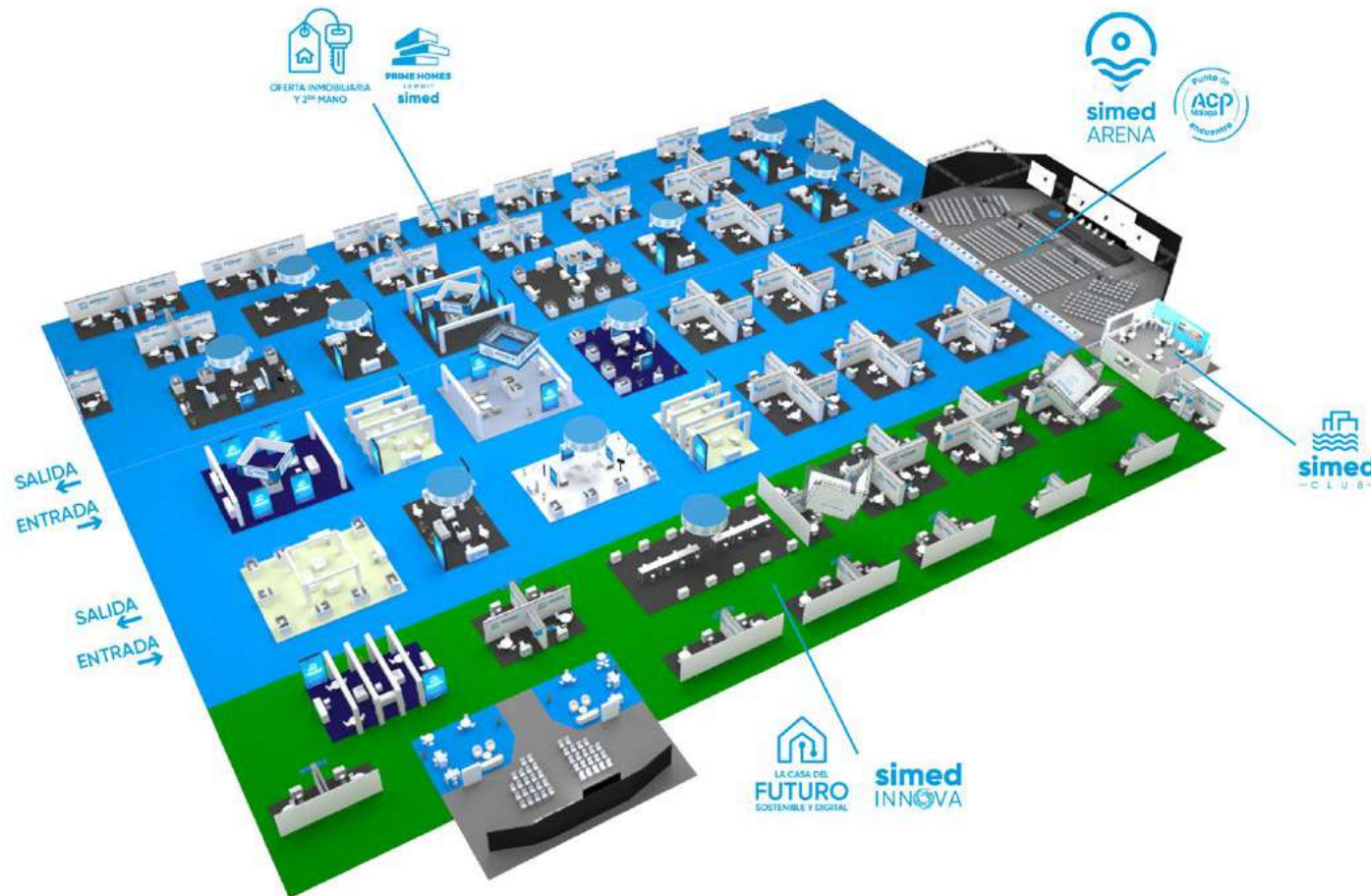
Activities



30

Countries

The whole industry represented in one place



≈ PARTICIPANT PROFILES

Public administrations Buyers Investors Developers Builders Real Estate Agencies Financial institutions Consulting firms
Independent professionals Architects Engineers Professional associations Start-ups
Suppliers of construction materials and solutions Proptech and new applied technologies Media & Press



Top-level content and meetings

THE SECTOR UNDER DEBATE

Gather high quality information, get a **feel for the market**, learn about **future strategies and trends** in the development and construction business from decision makers

THE KEYS TO THE MARKET

Sector **leaders discuss** the **products and market** trends that are here to stay





Top-level content and meetings

INVESTMENT AND SECOND HOMES

A business forum in which we bring together national and international real estate agencies, brokers, and investors to make networking with top-level developers and marketers.

THE NEW ERA OF REAL ESTATE

Technical conferences and workshops organised by companies that have chosen #simedMLG as a platform for their meetings.





Top-level content and meetings

SUSTAINABLE CONSTRUCTION

Sustainable building
Home automation
Construction solutions
Net-zero data strategies

INNOVATION

Call for PropTech Start-ups
Digitalisation
Industrialized housing
New materials



Who has attended Simed?



Mr. David Martínez
CEO AEDAS HOMES



Mr. José Carlos Saz
CEO HABITAT INMOBILIARIA



Mr. Jorge Pérez de Leza
CEO METROVACESA



Mr. Borja García-Egotxeaga
CEO NEINOR HOMES



Mr. Tomás Gasset
CEO URBANIA



Mr. Ismael Clemente
CEO MERLIN PROPERTIES



Mr. Juan Antonio Gómez Pintado
CHAIRMAN OF THE SPANISH
ASSOCIATION OF DEVELOPERS
(APCE)



Mr. Juan Velayos
FOUNDING PARTNER OF
JVINVESTMENT & ADVISORY



Ms. Majda Label
CEO VIVIA



Mr. Ignacio Peinado
CHAIRMAN OF FADECO
ACP MALAGA



Ms. Marifrán Carazo Villalonga
COUNCILLOR OF DEVELOPMENT,
INFRASTRUCTURE AND LAND
PLANNING OF THE GOVERNMENT OF
ANDALUSIA



Mr. Francisco de la Torre
MAYOR OF MALAGA



Mr. Francisco Salado
CHAIRMAN OF MALAGA
PROVINCIAL COUNCIL



Mr. Juan Carlos del Pino
CEO OF AVRA



Mr. Daniel del Pozo
MANAGING DIRECTOR
OF IDEALISTA DATA



Mr. Riyan Itani
DIRECTOR OF GLOBAL RESIDENTIAL
DEVELOPMENT CONSULTANCY
(BRANDED RESIDENCES) SAVILLS



Mr. Luis Poch
SALES DIRECTOR OF
ALQUILA CAPITAL



Ms. Carmen Chicharro
SALES, MARKETING AND
INNOVATION DIRECTOR OF
METROVACESA

IMPACT VALUE



+ 2.23 Million
EUROS

The real estate sector demonstrates its strength and confidence in the Malaga market at Simed

El Español

Simed 2022 is making progress in internationalising the second home market

La Vanguardia

VIEWS



+ 4.1 Million
VIEWS

The real estate industry claims for public-private collaboration at Simed

Observatorioinmobiliario.es

SIMED can provide the keys to understand the future of the sector

Metros2.com

This is your chance, take part

PROFESSIONAL



Access new business and investment opportunities, anticipate trends and identify potential synergies with the ecosystem.

[+info](#)

EXHIBITOR



Showcase your real estate offer to high-quality investors and buyers in a leading business space in the sector.

[+info](#)

PARTNER AND COLLABORATOR



Increase the exposure and presence of your organisation at the highest level. Positioning it as a key agent in the real estate industry.

[+info](#)

SIDE EVENTS



Organise your event at Simed, the ideal place to bring together your target audience and disseminate your expertise.

[+info](#)

We adapt to your needs

Already trusting in Simed

ORGANISE



PARTNERS



Gerencia Municipal de Urbanismo,
Obras e Infraestructuras



Instituto Municipal
de la Vivienda

OFFICIAL REAL ESTATE PORTAL

idealista

COLLABORATE



by **Urbania**



Lagoon
LIVING

metrovacesa



SUBA
Your real estate partner



•urbanitae



havalook
THE ULTIMATE VIRTUAL VISIT

SECTOR COLLABORATORS



INSTITUTIONAL COLLABORATORS



Ayuntamiento
de Málaga



UNIVERSIDAD
DE MÁLAGA





FYCMA



Mobile Week
MÁLAGA



Transfiere
European Meeting on Science,
Technology and Innovation



H&T
INNOVATION SUMMIT FOR
THE HOSPITALITY INDUSTRY



CM MÁLAGA
CULTURE & MUSEUMS
INTERNATIONAL TECH FORUM



greencities
URBAN INTELLIGENCE AND SUSTAINABILITY



S-MOVING
SMART AND SUSTAINABLE MOBILITY



simed
MEDITERRANEAN REAL
ESTATE EXHIBITION



**talent
woman**®



CONNECTING

INNOVATION

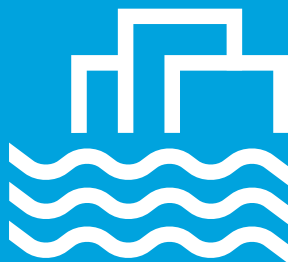


AND

BUSINESS

**Trade Fairs & Congress
Center of Málaga**

FYCMA is committed to highly specialized events with an international vocation promoting the creation of innovative ecosystems to promote the different sectors and industries.



simedmalaga.com

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