



simed
19th MEDITERRANEAN REAL
ESTATE EXHIBITION



II OPEN CALL FOR PROPTech START-UPS

Date: 16th, 17th and 18th November 2023

Place: Simed, Mediterranean Real Estate Exhibition. Trade Fairs and Congress Centre of Malaga (Malaga, Andalusia, Spain)

Format: presential

Language: English

Registration: before 21st September 2023 – inclusive. (Available on the Simed´s website)

SIMED

It has positioned itself as the main meeting of the sector in southern Spain. One of the keys to its success lies in the combination of 3 fundamental sectoral pillars: real estate supply, sustainable construction and PropTech.

Web: [Simed - Mediterranean Real Estate Exhibition \(FYCMA\)](#)

START-UP

Independent organization, new or young age, with a high growth potential, aiming to create, improve and expand a scalable, innovative, technology-based product, with high and fast growth.

PARTICIPATION REQUIREMENTS

1. Be in search of investment.
2. Have been incorporated company for no more than 5 years (as of January 1st, 2023).
3. Correct completion of the registration form.
4. No having benefited from this award in the past.

SELECTION COMMITTEE

The selection committee is composed of members from the following entities:

- AEDAS HOMES
- Official College of Quantity Surveyors and Technical Architects of Malaga (COAAT)
- Official Association of Telecommunication Engineers of Western Andalusia and Ceuta (COITAO)

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- EBAN
- Finnova
- Finnovating
- Idealista
- Metrovacesa
- NEINOR HOMES
- Spanish Construction Technology Platform (PTEC)
- Promalaga
- University of Malaga (UMA)

SELECTION CRITERIA

The evaluation committee will consider the following criteria for the pre-selection of candidates:

- Market viability
- Scalability
- Cleantech. Impact on the environment
- Adequacy of staff
- Degree in PropTech. This is an elimination criterion.

SELECTION PROCESS

REGISTRATION (7th June – 21st September 2023 11.59 pm)

Interested startups must complete the pre-registration on the official SIMED website. After pre-registration, they must access the private area of the platform where they must fill in the specific form.

PRESELECTION PHASE (25th September - 6th October 2023)

The selection committee will select **10 start-ups**. The 10 selected startups will **meet with the selection committee** in an online format **on 11 October 2023 from 11.00 am to 1.00 pm**. During which each startup will have **5 min for a short presentation** and **3 min** to answer **questions** to the selection committee.

After this, the committee will select **the 5 startups** that will **present** at SIMED 2023.

FINAL SELECTION OF THE WINNER

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The selected start-ups will be contacted by the organisation **from 16th October 2023**. In order to retain the right to the benefits acquired, **they must confirm or decline by 20th October 2023**. If any of the selected startups cannot participate or do not confirm before the deadline, they will lose the right to participate and the organisation reserves the right to contact the next best-valued start-ups.

The selected startups will make their presentation at SIMED on **17th November 2023**. This pitch will have a specialized audience, formed by the evaluation committee, investors and corporates, who will vote on-site for the best startup of SIMED 2023. The winner will be announced after the Meet & Greet.

BENEFITS OF PARTICIPATION

REGISTERED START-UPS

All start-ups registered in the call and that meet the requirements will benefit from an access pass.

SELECTED STARTUPS

- Four access passes to SIMED 2023.
- An access to the networking agenda: a tool that allows you to request more than 30 B2B meetings with other visitors, potential partners and investors during the event.
- 6 minutes presentation in front of investors, experts and municipal technicians (3 min pitch + 3 min questions).
- Presence in the exhibition area with a point of attention.
- Visit to spaces dedicated to the promotion of technological entrepreneurship in the city of Malaga.
- Meet & Greet: actividad de networking en el marco del evento con expertos del sector.

WINNING STARTUP

- Prize money of €2.000€¹
- Branding:
 - Visibility in RRSS as the winning startup of SIMED 2023.
 - Mention in press release.

¹ Subject to current withholding taxes



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- Inclusion of your logo on the official website of the event.
- Participation in SIMED 2024:
 - Presence in the exhibition area with a point of attention.
 - Four passes for professional visitors, with access to the exhibition area and forums.
 - 5 minute presentation in the content programme, to share the experience and continuity of the project.
 - An access to the networking agenda: a tool that allows you to request more than 30 B2B meetings with other visitors, potential partners and investors within the framework of the event.

KEY DATES

The implementation of this call will take place on the following dates:

- Submission of applications: from 7th June 2023 until 21st September 2023 at 11:59 pm.
- Evaluation: from 25th September 2023 to 6th October 2023.
- Online submission to the evaluation committee: 11th October 2023.
- Notification of selected proposals: from 16th October 2023.
- Deadline for confirming participation in the event: before 20th October.
- The presentations, final voting and award ceremony will take place as part of the events planned for the event.

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