

APPLICATION PERIOD OPEN FOR SIMED 2024 'OPEN CALL FOR START-UPS'

Simed, Mediterranean Real Estate Exhibition, launches the third edition of its 'Open Call for Start-ups' to recognise emerging national and international companies with projects and initiatives in the PropTech, ConTech, and FinTech sectors. Applications can be submitted until 30 August on the event website www.simedmalaga.com

Up to 10 companies will be selected to have an information point in the exhibition area. From these, five finalist start-ups will be chosen by an evaluation committee to present their projects to a specialised audience during Simed – from 7 to 9 November at FYCMA (Trade fairs and Congress Center of Málaga). The winning proposal will receive a cash prize of €2,000 and participation in Simed 2025

Málaga, June 25, 2024.- Simed, Mediterranean Real Estate Exhibition, opens the application period for the third edition of the 'Open Call for Start-ups', an initiative aimed at national and international emerging companies leading innovative technology projects for the real estate and construction sectors. The main new feature this year is that, in addition to the PropTech sector, this edition extends the call to ConTech and FinTech solutions, thus encompassing the entire value chain. Interested start-ups can submit their proposals until 30 August through the event website www.simedmalaga.com, where they will also find the complete terms and conditions of the call.

The winning project will receive a cash prize of €2,000 and participation in Simed 2025. In addition, the five finalist start-ups will have the opportunity to present their projects to investors and industry experts within the framework of this year's exhibition, which will take place from November 7 to 9 at FYCMA (Trade Fairs and Congress Center of Málaga). It should be noted that this call has the investor office 'Málaga Open For Business', part of Málaga City Council, and the University of Málaga (UMA) as partners.

The initiatives submitted will be evaluated by a committee of experts from companies and institutions such as Aedas Homes, the Official College of Quantity Surveyors and Technical Architects of Málaga (COAAT), the Official College of Telecommunications Engineers of Western Andalusia and Ceuta (COITAOC), the Official College of Telecommunications Engineers of Eastern Andalusia and Melilla (COIT-AORM), Finnova, Finnovating, Idealista, Metrovacesa, Neinor Homes, the Spanish Construction Technology Platform (PTEC), Promálaga - of the Málaga City Council-, Solvere Capital, and the University of Málaga (UMA).

The selection criteria to be considered by this committee for the pre-selection of candidates will be market viability, project scalability, environmental impact, or the degree of innovation and technology applied to the sector. Based on these points, up to 10 companies will be selected to have an information point in the exhibition area. From these, the five finalists will be chosen. All applicants that meet the requirements, in addition to being part of the pre-selection process, will receive an access pass to the event.

Simed is organised by FYCMA (Trade Fairs and Congress Center of Málaga), part of Málaga City Council. The Municipal Department of Urban Planning, Works and Infrastructure, and the Municipal Institute of Housing, Rehabilitation and Urban Regeneration of Málaga City Council are institutional partners. Additionally, partners include Aedas Homes, AQ Acentor, Culmia, Gilmar Real Estate, Ginkgo, Habitat Inmobiliaria, Lagoom Living, Metrovacesa, Neinor Homes, and Urbania. Idealista is the official real estate portal. National and international sectorial collaborators include ACP Málaga (Provincial Association of Builders and Developers), FADECO Promoters, Association of International Property Professionals (AIPP), British Chamber of Commerce in Spain, European Association of Real Estate Professions (CEPI), and the International Real Estate Federation (FIABCI).

For more information visit www.simedmalaga.com, and the [Facebook](#), [X](#) and [LinkedIn](#) profiles.