

07/11/2024 SIMED ARENA

10:00 - 10:20: Welcome to SIMED and II International Meeting on Protected, Social and Affordable Housing.

The second edition of this international meeting aims to bring together, in the same space and time, promoters, public and private managers, cooperatives, housing associations, and providers of protected housing (both social and price, limited rent, or incentivized affordable housing). Throughout these sessions, each participating city, promoter, and manager will share their vision on the current challenges and needs in the field of protected housing. Additionally, they will present practical examples that can serve as a guide for carrying out the necessary reforms in the sector

Speakers

Nacho Román

FYCMA

General Director

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao

President

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10:25 - 10:55: II International Meeting on Protected, Social and Affordable Housing. Opening. Housing finance in the European Union. Financing Financial Entities. Next Generation EU Funds.

Presenter

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

Speakers

Sorcha Edwards

Housing Europe
General secretary

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07/11/2024 SALA DE CONFERENCIAS 1.1

11:45 - 12:15: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: Europe

Presenter

Sorcha Edwards

Housing Europe
General secretary

Speakers

Bernd Riessland

Housing Europe
Austria

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12:15 - 12:45: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: southern Europe

Moderator/Presenter

Sorcha Edwards

Housing Europe
General secretary

Speakers

Marco Buttieri

Federcasa
President

João Carvalhosa

Gebalis Portugal
Head of Strategic Planning Office

Sven Buch

Himmerland Boligforening Denmark
Development Manager

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12:45 - 14:00: II International Meeting on Protected, Social and Affordable Housing. Housing challenges: Spain

Moderator/Presenter

José María Escolástico

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
Vice-President. Deputy Director

Speakers

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

Diego Lozano Pérez

Municipal Housing and Land Company (EMVS Madrid)
Chief Executive Officer

Gerard Capó Fuentes

Barcelona City Council
Housing Manager of Barcelona

Víctor Manuel Serrano Entío

Zaragoza City Council
Councilor for Urban Planning, Infrastructure, Energy and
Housing

Juan de la Rosa Bonsón

Sevilla City Council
Delegate of the Urban Planning, Environmental Protection,
Heritage, Housing, Municipal Buildings, Education and
Youth

Yolanda Díez Saiz

Bilbao City Council
Councilor Delegate of the Housing Area

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15:30 - 15:50: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: CAE's Energy Savings Certificates and their Monetization

Presenter

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

Speakers

Miguel Acosta Ramírez

EFFIC, Rehabilitation Services
General Counsel

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15:50 - 16:15: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: Global Housing Atlas

Presenter

Enrique Bueso Guirao

Spanish Association of Public Housing and Land Managers
(AVS)
Manager

Speakers

Mari Ángel López Amado

Superior Council of the Spanish Architects' Associations
(CSCAE)
Director of the 2030 Observatory

Elisa Pozo Menéndez

Higher Council of the Spanish Architects' Associations
(CSCAE)
AHA Program Coordinator

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16:15 - 17:00: II International Meeting on Protected, Social and Affordable Housing. Good practices in housing and rehabilitation: public housing and land managers in Europe

Moderator/Presenter

Sorcha Edwards

Housing Europe
General secretary

Speakers

Marco Corradi

ACER Italy
President

João Carvalhosa

Gebalis Portugal
Head of Strategic Planning Office

Sven Buch

Himmerland Boligforening Denmark
Development Manager

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17:15 - 17:27: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Sustainable Building in New Construction. Winning Project: “40 rental homes in Sant Feliu de Llobregat”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers
(AVS)
Member of the Standing Committee

Speakers

Amadeu Iglesias Unzué

Metropolitan Institute for Land Development and Property
Management (IMPSOL)
Managing Director

Josep María Borrell Bru

Metropolitan Institute for Land Development and Property
Management (IMPSOL)
Technical Coordinator

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17:28 - 17:40: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of administration and management of the social housing park. Winning Project: “Intervention Service for Community Well-being, SIBEC”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers
(AVS)
Member of the Standing Committee

Speakers

Griselda Fernández Madrid

Barcelona Municipal Institute for Housing and Rehabilitation
(IMHAB)
Director of Public Park Management Services

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17:41 - 17:53: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Social Innovation Initiative related to people and architecture, “Toni Sorolla” AVS-Sogeviso Award. Winning Project: “Social action and intervention to improve the habitability of homes in a needy area”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

Speakers

Jesús Martínez Caño

Promotion and Housing Management of Cádiz (PROCASA)

CEO

Emilio Garzón Martínez

Promotion and Housing Management of Cádiz (PROCASA)

Social Worker

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17:54 - 18:06: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of sustainable building rehabilitation. Winning Project: “Project and work for the rehabilitation and improvement of facilities at Tres Peces Street, 9”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers
(AVS)
Member of the Standing Committee

Speakers

Rafael Ruiz Cristina

Municipal Housing and Land Company (EMVS Madrid)
Head of Project Section

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18:07 - 18:19: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of heritage building rehabilitation aligned with the new European Bauhaus. Winning Project: “Rehabilitation of the heritage building Convent of San Andrés aligned with the new European Bauhaus”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

Speakers

José Ramón Cruz del Campo

Architect

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18:20 - 18:32: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Action in the field of integrated urban regeneration. Winning Project: “Integrated regeneration of the Vista Alegre neighborhood and structural, energy, accessibility, and habitability improvement of this building group in Sestao”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

Speakers

Luiskar Delgado Ortiz

Sestao Berri

Managing Director

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18:33 - 18:45: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Public services management. Winning Project: "Regulated parking service in the city of Sant Cugat: innovative aspects SPM"

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

Speakers

Jordi Núñez Martínez

Sant Cugat Municipal Developments (PROMUSA)
Manager

Jordi Gimeno Vilanoma

Sant Cugat Municipal Developments (PROMUSA)
Director of Mobility and Systems Manager

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18:46 - 18:58: II International Meeting on Protected, Social and Affordable Housing. AVS Awards 2024 - Good practices of Public Housing and Land Managers in Spain. Category: Award in the field of Next Generation programs. Winning Project: “Elena-primavera”

Presenter

Gerard Capó Fuentes

Spanish Association of Public Housing and Land Managers

(AVS)

Member of the Standing Committee

Speakers

Javier Burón Cuadrado

Government of Navarre. Navarre Land and Housing

(NASUVINSA)

Managing Director

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07/11/2024 SALA DE CONFERENCIAS 1.4

11:30 - 12:15: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Steel

Moderator/Presenter

Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)
Technical Working Group Coordinator

Speakers

Alejandro Santamaría Sillauren

VIESA
Industrialization Director

Javier Carmona

JIT Housing

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12:15 - 13:00: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Concrete

Moderator/Presenter

Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)
Technical Working Group Coordinator

Speakers

Juan Manuel Borrás González

Culmia Real Estate Developments
Director of Operations

José Ignacio Esteban Gil

Avintia
General Director

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13:00 - 13:45: II International Meeting on Protected, Social, and Affordable Housing. Technical Conference 'Industrialization in the Production Process of Social and Affordable Housing.' Technology and Practice. Three Sectoral Models: Wood

Moderator/Presenter

Jordi Núñez Martínez

Asociación Española de Gestores Públicos de Vivienda y Suelo (AVS)
Technical Working Group Coordinator

Speakers

Vicente Guallart

Guallart Architects
Architect

Juan Carlos Melero Sánchez

Barcelona Municipal Institute for Housing and Rehabilitation (IMHAB)
Director of Technical Services

Manuel Álvaro López López

Xilonor
Technical-Commercial Director

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13:45 - 14:00: Closing act of the Technical Conference on Materials and Industrialized Construction

Speakers

Ministerio de Industria, Energía y Turismo
(MINTUR)

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08/11/2024 SIMED ARENA

10:15 - 10:25: Welcome II Public-Private Partnership Forum for Investment and II International Meeting on Social Housing

Speakers

Paula Morales

SIMED

Director

José María López Cerezo

Spanish Association of Public Housing and Land Managers

(AVS). OAL Bilbao

President

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10:30 - 11:10: II Public-Private Partnership Forum for Investment. IMPASS. Andalusian Impulse for Social and Sustainable Soils

Presentation of the IMPASS Project (Andalusian Impulse for Social and Sustainable Land), promoted by the Andalusian Association of Real Estate Developers, Fadeco Promotores. This pioneering initiative aims to break the long timelines and lack of funding that currently hinder the creation of developable land. The project is designed to implement measures that will generate urbanized land for the construction of more than 50,000 homes in Andalusia, with a focus on social and environmental sustainability. This effort includes the participation of multiple relevant entities and companies.

Moderator/Presenter

Violeta Aragón Correa

Andalusian Federation of Real Estate Developers
(FADECO Promoters)
General Secretary

Speakers

Ángel Enrique Salvo Tierra

Malaga University (UMA)
Professor Doctorate in Territorial Planning and the
Environment

Rafael Fernández-Valverde

Supreme Court. Montero-Aramburu & Gomez-Villares
Atienza
Ex-magistrate. Councillor

Manuel Cardeña

President

Tomás Gasset

Urbania
CEO

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11:15 - 11:55: II Public-Private Partnership Forum for Investment. A business perspective on public-private partnerships

Intervention of developers and companies involved in ongoing projects, who will present relevant aspects to carry out this collaboration sustainably from the private sector.

Moderator/Presenter

Beatriz Toribio

APCEspaña
General Secretary

Speakers

David Botín

Aedas Homes
General Director of Real Estate Services

Javier Braza Delgado

Lagoon Living
CEO & advisor

Enrique Manuel Blanco Beneit

Official Credit Institute (ICO)
Director

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12:00 - 12:45: II Public-Private Partnership Forum for Investment. Presentation of public policies, projects and public land supply

Presenter

José María Escolástico

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
Vice-President. Deputy Director

Speakers

Augusto Hidalgo Macario

Cabildo de Gran Canaria
1st Vice-President of the Government Councillor for Public
Works and Infrastructure, Architecture and Housing

Begoña Alfaro García

Government of Navarre. Navarre Land and Housing
(NASUVINSA)
Third Vice-President and Councilor for Housing, Youth and
Migration Policies

Alicia Martínez Martín

Andalusian Regional Government
General Secretary of Housing. Department of
Development, Territorial Planning and Housing.

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12:45 - 13:30: II Public-Private Partnership Forum for Investment. Non-profit entities and housing production

Moderator/Presenter

Hilda González Méndez

Promunsa
Manager

Speakers

Juan Casares

CONCOVI
President

Gema Gallardo

Provivienda
General Director

Helena Beunza Ibáñez

Association of Rental Housing Owners (ASVAL)
President

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13:30 - 14:00: II Public-Private Partnership Forum for Investment. Closing

Presenter

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

Speakers

Francisco de la Torre

Mayor of Málaga

Alicia Martínez Martín

Andalusian Regional Government
General Secretary of Housing. Department of
Development, Territorial Planning and Housing.

Juan Manuel Rosillo

Association of Builders and Developers of the Province of
Malaga (ACP Malaga)
President

José María Escolástico

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
Vice-President. Deputy Director

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

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16:00 - 16:15: 13th Real Estate Conference. Current Real Estate News and Trends. Welcome

Speakers

Cristina Fernández Amores

Compra con Cristina

CEO

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16:15 - 16:35: 13th Real Estate Conference. Current Real Estate News and Trends. Legal Keys for Real Estate Agents: Practical Tips from a Notary

Speakers

Juan Enríquez García

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16:35 - 16:50: 13th Real Estate Conference. Current Real Estate News and Trends. The Current State of Renting in Spain

Speakers

Jesús Amair

FINAER

Sales Manager

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16:50 - 17:10: 13th Real Estate Conference. Current Real Estate News and Trends. New Developments in Real Estate Taxation: Key Points for Conflict Scenarios

Speakers

Juan Manuel Toro

Emede ETL Global

Spain

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17:10 - 17:40: 13th Real Estate Conference. Current Real Estate News and Trends. Virtual Assistants and Cybersecurity

Speakers

Francisco Gutiérrez Soto

Makensie

Juan Antonio Gutiérrez

MAKENSIE

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17:40 - 18:05: 13th Real Estate Conference. Current Real Estate News and Trends. Flex Living Redefines the Real Estate Market

Speakers

José María Rincón

Homming

CMO

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18:05 - 18:20: 13th Real Estate Conference. Current Real Estate News and Trends. Your Team: The Best Ally for Investments

Speakers

Alberto García Zafra

ATALAYA Team

Manager

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18:20 - 18:35: 13th Real Estate Conference. Current Real Estate News and Trends. Join BPI Málaga: It's Colder Outside

Speakers

Ángel Sánchez

Buenas Prácticas Inmobiliarias Málaga (BPI Málaga)

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