

## 07/11/2024 SIMED ARENA

### 11:00 - 11:10: Welcome II Forum on Opportunities and Trends in Residential Tourism

#### Speakers

**Arturo Malingre**

Grupo IberInmo  
Partner

**Gemma del Corral**

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## 11:10 - 11:50: II Forum on Opportunities and Trends in Residential Tourism. The New Face of Second Homes: Profile and Preferences of Demand

This panel will delve into the emerging trends that are redefining this segment. It will discuss demographic changes, key interested markets, lifestyle preferences, the importance of offering unique and personalized experiences, highlighting the potential of Andalucía and Spain as preferred destinations for living and investing.

### Moderator/Presenter

#### Setareh Mohregi Shakiba

Gilmar Real Estate. The Leading Property Agents of Spain (LPA)  
International department director. Vicepresident of LPA

### Speakers

#### Mariano Beristain

Diana Morales Properties | Knight Frank  
Commercial Director

#### Carlos Rueda Charle

idealista  
Head of sales enablement

#### Mansour Daou

Morgan's International Realty  
Investment Director

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## 11:55 - 12:40: II Forum on Opportunities and Trends in Residential Tourism. Investment Strategies in New Residential Formats

New living formats are advancing in the residential market. This round table will address best practices and strategies for investing, highlighting both current and future trends. Emerging opportunities and sector challenges will be analyzed, with a special focus on the aspects of greatest interest to investors.

### Moderator/Presenter

#### Arturo Malingre

Grupo IberInmo  
Partner

### Speakers

#### Susana Rodríguez

Savills  
CCO & Director Head of Living

#### Sergio Arana

Urbanitae  
Real Estate Director for Spain and Portugal

#### Jeffrey Sujar Blanco

Urbania  
Managing Partner Alternative Investments

#### Leticia Pérez Márquez

Dazia Capital  
General Director  
Spain

#### Isidoro Mínguez

Orion Capital Managers Spain. Sotogrande Board of  
Directors  
Director. President

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