

07/11/2024 CASA DEL FUTURO

11:15 - 12:05: Strategic Projects for the Future of Malaga

The city of Malaga presents the strategic projects that will be launched in the coming years:

- Malaga Coastal Plan: An ambitious project aimed at promoting public transportation in the city and its metropolitan area, creating new centralities and bringing the city closer to the sea. It integrates urban planning, transportation, and the environment in an unprecedented urban transformation.
- New La Rosaleda Stadium: Expansion, renovation, and rehabilitation of the stadium in preparation for the 2030 World Cup, as well as new uses under study in the nearby area to continue the urban transformation and regeneration initiated in the Martiricos neighborhood.
- Future Buenavista Business Park: Located in an important expansion area of the city, it will host a large business park accommodating national and international companies with a strong focus on technology and sustainability.
- Malaga Music Auditorium: A strategic and distinctive facility for the city located within the port area, which will generate an undeniable positive impact on the cultural and economic life of the city.
- Expansion of the Malaga Trade Fair and Congress Center: A project in line with the city's strategic plan, positioning it as a national and international business attraction hub.

Speakers

Juan Alba Ripoll

Málaga City Council
General Coordinator of Infrastructures and Projects

José María Morente

Málaga City Council
Manager of the Municipal Management of Urbanism

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08/11/2024 SIMED ARENA

10:00 - 10:25: Welcome II Public-Private Partnership Forum for Investment and II International Meeting on Social Housing

Speakers

Paula Morales

SIMED

Director

José María López Cerezo

Spanish Association of Public Housing and Land Managers

(AVS). OAL Bilbao

President

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10:30 - 11:10: II Public-Private Partnership Forum for Investment. IMPASS. Andalusian Impulse for Social and Sustainable Soils

Presentation of the IMPASS Project (Andalusian Impulse for Social and Sustainable Land), promoted by the Andalusian Association of Real Estate Developers, Fadeco Promotores. This pioneering initiative aims to break the long timelines and lack of funding that currently hinder the creation of developable land. The project is designed to implement measures that will generate urbanized land for the construction of more than 50,000 homes in Andalusia, with a focus on social and environmental sustainability. This effort includes the participation of multiple relevant entities and companies.

Moderator/Presenter

Violeta Aragón Correa

Fadeco Promotores
General Secretary
Spain

Speakers

Enrique Salvo

Spain

Rafael Fernández-Valverde

Tribunal Supremo. Montero-Aramburu

Mario Muñoz-Atanet (Pte de confirmación)

Manuel Cardeña (Pte de confirmación)

ACOSOL
Executive Director

Tomás Gasset

Urbania
Managing director

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11:15 - 11:55: II Public-Private Partnership Forum for Investment. A business perspective on public-private partnerships

Intervention of developers and companies involved in ongoing projects, who will present relevant aspects to carry out this collaboration sustainably from the private sector.

Moderator/Presenter

Beatriz Toribio

APCEspaña
General Secretary

Speakers

David Botín

Aedas Homes
General Director of Real Estate Services

Javier Braza Delgado

Lagoom Living
CEO & advisor

Pau Pérez de Acha

Asset Management Company for Assets Arising from Bank
Restructuring (SAREB)
Director of Social and Affordable Housing Management and
Institutional Relations

Enrique Manuel Blanco Beneit

Director

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12:00 - 12:45: II Public-Private Partnership Forum for Investment. Presentation of public policies, projects and public land supply

Presenter

José María Escolástico

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
Vice-President. Deputy Director

Speakers

David Lucas Parrón

Francisco Javier Pomares Fuertes

Málaga City Council
Housing and Urban Regeneration Delegate

Alicia Martínez Martín

Junta de Andalucía
General Secretary of Housing. Department of
Development, Territorial Planning and Housing.

Begoña Alfaro García

Gobierno de Navarra. Navarra de Suelo y Vivienda
(NASUVINSA)
Third Vice-President and Councilor for Housing, Youth and
Migration Policies

Augusto Hidalgo Macario

Cabildo de Gran Canaria

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12:45 - 13:30: II Public-Private Partnership Forum for Investment. Non-profit entities and housing production

Moderator/Presenter

Hilda González Méndez

Promunsa
Manager

Speakers

Juan Casares

CONCOVI
President

Gemma Gallardo

Provivienda
General Director

Helena Beunza Ibáñez

Asociación de propietarios de Viviendas en Alquiler
(ASVAL)
President

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13:30 - 14:00: II Public-Private Partnership Forum for Investment. Closing

Speakers

Isabel Rodríguez García

Minister

Francisco de la Torre

Mayor of Málaga

Rocío Díaz

Andalusian Regional Ministry of Development, Territorial
Planning and Housing
Councillor

José María López Cerezo

Spanish Association of Public Housing and Land Managers
(AVS). OAL Bilbao
President

Ignacio Peinado

SIMED. Andalusian Federation of Real Estate Developers
(FADECO Promoters)
President

Sorcha Edwards

Housing Europe
General secretary

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16:00 - 19:00: ATALAYA TEAM: 13th Real Estate Conference. Current Affairs and Trends in Real Estate

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