



# 07/11/2024 CASA DEL FUTURO

# 11:15 - 12:05: Strategic Projects for the Future of Malaga

The city of Malaga presents the strategic projects that will be launched in the coming years:

- · Malaga Coastal Plan: An ambitious project aimed at promoting public transportation in the city and its metropolitan area, creating new centralities and bringing the city closer to the sea. It integrates urban planning, transportation, and the environment in an unprecedented urban transformation.
- · New La Rosaleda Stadium: Expansion, renovation, and rehabilitation of the stadium in preparation for the 2030 World Cup, as well as new uses under study in the nearby area to continue the urban transformation and regeneration initiated in the Martiricos neighborhood.
- · Future Buenavista Business Park: Located in an important expansion area of the city, it will host a large business park accommodating national and international companies with a strong focus on technology and sustainability.
- · Malaga Music Auditorium: A strategic and distinctive facility for the city located within the port area, which will generate an undeniable positive impact on the cultural and economic life of the city.
- Expansion of the Malaga Trade Fair and Congress Center: A project in line with the city's strategic plan, positioning it as a national and international business attraction hub.

#### **Speakers**

## Juan Alba Ripoll

Málaga City Council
General Coordinator of Infrastructures and Projects

José María Morente

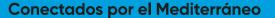
Málaga City Council

Manager of the Municipal Management of Urbanism











# 08/11/2024 SIMED ARENA

10:00 - 10:25: Welcome II Public-Private Partnership Forum for Investment and II International Meeting on Social Housing

### **Speakers**

**Paula Morales** 

SIMED

Director

.:

José María López Cerezo

Spanish Association of Public Housing and Land Managers

(AVS). OAL Bilbao

President



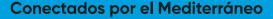














# 10:30 - 11:10: Il Public-Private Partnership Forum for Investment. IMPASS. Andalusian Impulse for Social and Sustainable Soils

Presentation of the IMPASS Project (Andalusian Impulse for Social and Sustainable Land), promoted by the Andalusian Association of Real Estate Developers, Fadeco Promotores. This pioneering initiative aims to break the long timelines and lack of funding that currently hinder the creation of developable land. The project is designed to implement measures that will generate urbanized land for the construction of more than 50,000 homes in Andalusia, with a focus on social and environmental sustainability. This effort includes the participation of multiple relevant entities and companies.

#### Moderator/Presenter

## Violeta Aragón Correa

Fadeco Promotores General Secretary Spain

### **Speakers**

#### **Enrique Salvo**

Spain

Rafael Fernández-Valverde

Tribunal Supremo. Montero-Aramburu

## Mario Muñoz-Atanet (Pte de confirmación)

Manuel Cardeña (Pte de confirmación)

ACOSOL

**Executive Director** 

#### **Tomás Gasset**

Urbania

Managing director















# 11:15 - 11:55: Il Public-Private Partnership Forum for Investment. A business perspective on public-private partnerships

Intervention of developers and companies involved in ongoing projects, who will present relevant aspects to carry out this collaboration sustainably from the private sector.

#### Moderator/Presenter

#### **Beatriz Toribio**

APCEspaña General Secretary

# **Speakers**

#### **David Botin**

Aedas Homes
General Director of Real Estate Services

# **Javier Braza Delgado**

Lagoom Living CEO & advisor

#### Pau Pérez de Acha

Asset Management Company for Assets Arising from Bank Restructuring (SAREB) Director of Social and Affordable Housing Management and Institutional Relations

## **Enrique Manuel Blanco Beneit**

Director















# 12:00 - 12:45: Il Public-Private Partnership Forum for Investment. Presentation of public policies, projects and public land supply

#### Presenter

#### José María Escolástico

Spanish Association of Public Housing and Land Managers (AVS). OAL Bilbao Vice-President. Deputy Director

# **Speakers**

#### **David Lucas Parrón**

#### Alicia Martínez Martín

Junta de Andalucía General Secretary of Housing. Department of Development, Territorial Planning and Housing.

## **Augusto Hidalgo Macario**

Cabildo de Gran Canaria

.:









# **Francisco Javier Pomares Fuertes**

Málaga City Council Housing and Urban Regeneration Delegate

### Begoña Alfaro García

Gobierno de Navarra. Navarra de Suelo y Vivienda (NASUVINSA)

Third Vice-President and Councilor for Housing, Youth and Migration Policies







# 12:45 - 13:30: Il Public-Private Partnership Forum for Investment. Non-profit entities and housing production

### Moderator/Presenter

#### Hilda González Méndez

Promunsa Manager

### **Speakers**

# **Juan Casares**

CONCOVI

President

#### **Gemma Gallardo**

Provivienda

**General Director** 

#### Helena Beunza Ibáñez

Asociación de propietarios de Viviendas en Alquiler (ASVAL)

President















# 13:30 - 14:00: Il Public-Private Partnership Forum for Investment. Closing

# **Speakers**

# Isabel Rodríguez García

Minister

#### Rocío Díaz

Andalusian Regional Ministry of Development, Territorial Planning and Housing Councillor

#### Ignacio Peinado

SIMED. Andalusian Federation of Real Estate Developers (FADECO Promoters) President









#### Francisco de la Torre

Mayor of Málaga

### José María López Cerezo

Spanish Association of Public Housing and Land Managers (AVS). OAL Bilbao President

#### **Sorcha Edwards**

Housing Europe General secretary

16:00 - 19:00: ATALAYA TEAM: 13th Real Estate Conference. Current **Affairs and Trends in Real Estate** 



