

simed

21st MEDITERRANEAN REAL
ESTATE EXHIBITION

MÁLAGA
13/15
NOV 2025

NEW TIMES, NEW VISION

SHARE THE VISION

CONNECT WITH INDUSTRY LEADERS

DISCOVER THE KEYS TO TACKLING THE SECTOR'S CHALLENGES TOGETHER

ORGANISE

málaga



Ciudad
de Málaga



FYCMA

SIMEDMALAGA.COM

#SIMEDMLG



TU PRÓXIMO HOGAR

BIENVENIDOS



Simed

Where investment, public-private collaboration,
and innovation take shape.

Opportunities that turn into business

LEADING EVENT
IN RESIDENTIAL AND INVESTMENT



Strategic geographical location

.....

High-quality real estate offerings in a constantly
growing market

.....

Products and services for the sector

BUSINESS AND COOPERATION



70%+ of participants are CEOs, executives,
and top players

.....

An exclusive environment to connect with
the administration

.....

Direct access to buyers

BUILDING BRAND VALUE



We contribute to the commercial strategy of
participating companies and entities

Our Focus



INVESTMENT AND TRENDS

The largest platform for sales and networking

Trends in living and second homes

Gateway for investors



PUBLIC-PRIVATE COLLABORATION

Presence of the administration at different national and international levels

Dialogue between municipal leaders and the private sector

Land supply and transformative urban development projects

Housing access solutions



INNOVATION AND SUSTAINABLE CONSTRUCTION

Proptech, Contech, and Fintech solutions

Startups: promoting innovative entrepreneurship

Sustainability and efficiency applied to construction

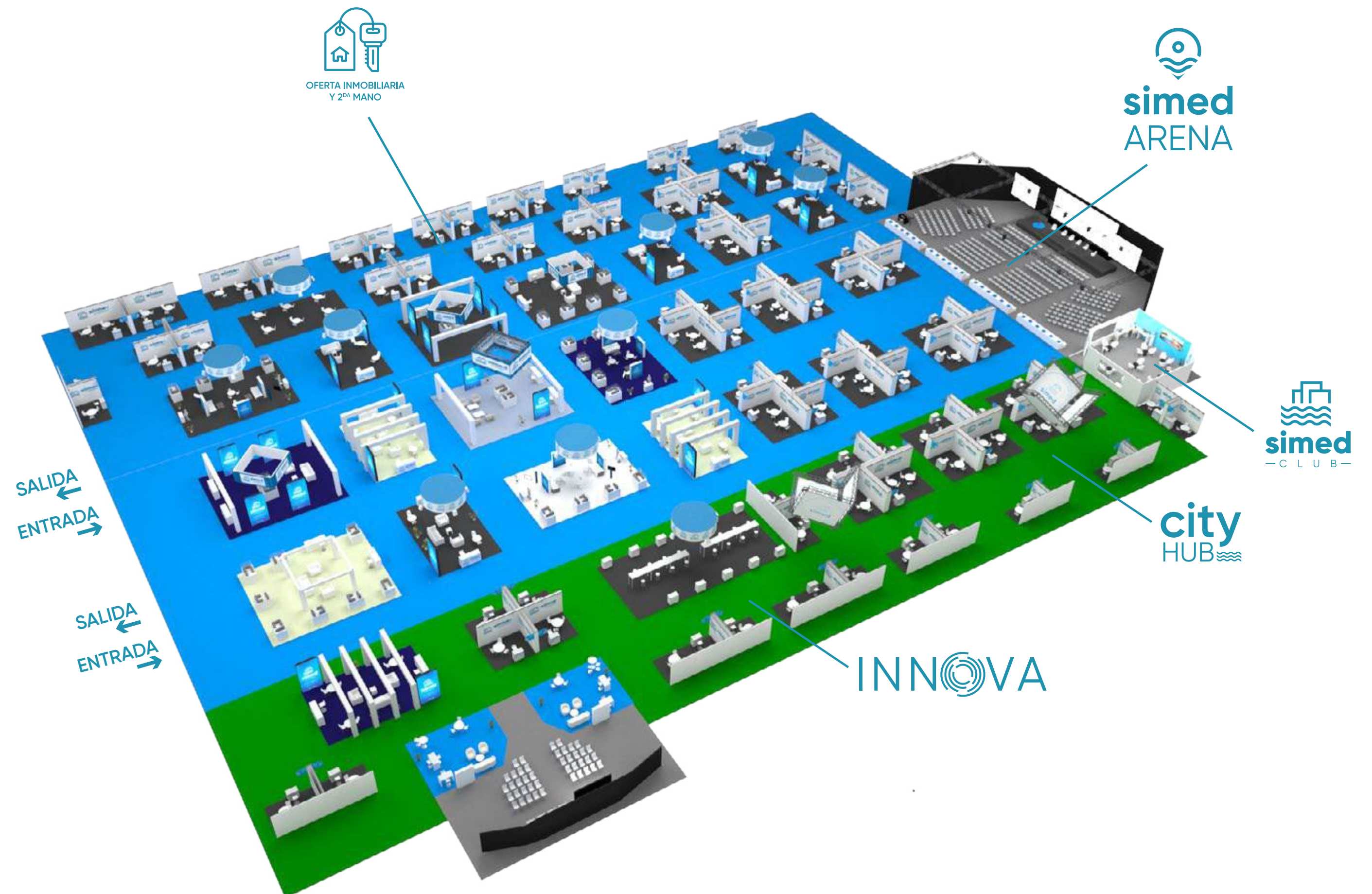
Industrialization, Construction 4.0



The whole industry represented in one place

PARTICIPANT PROFILES

- Developers
- Real Estate Agents, Marketers, and Real Estate Portal Managers
- Public Administration and Institutional Professionals
- Construction Companies and Builders
- Professionals from Financial Institutions, Appraisal Firms, Consulting Firms, Law Firms, and Insurance Companies
- Private Investors, Investment Fund Managers, REITs, Family Offices, and Wealth Managers
- Architects and Engineers
- Specialists in Building Materials and Energy-Efficient Solutions
- Experts in Home Automation and Housing Technology
- Professionals from PropTech, ConTech, and FinTech Companies
- Representatives of Professional Associations and Industry Bodies
- Urban Planning Managers and Advisors
- Landscaping and Gardening Professionals
- Interior Design and Decoration Professionals
- Media Specialists and Marketing Agencies
- Professionals from the Hospitality, Tourism, and Short-Term Rental Sectors
- Professionals from Energy Companies
- Professionals from Telecommunications Companies
- Installers and Renovation Specialists
- Cybersecurity Specialists
- Experts in Alternative Assets: Coworking, Coliving, Senior Living, Flex Spaces, and Related Services



MÁLAGA, ANDALUSIA, EPICENTER OF THE REAL ESTATE MARKET IN SPAIN

The gateway to the Spanish market, where buyers, developers, and investors find unique opportunities in a privileged environment.

Andalusia, the leading autonomous community in Spain for home sales.
Málaga, among the top three cities for new home sales.

SIMED: THE LARGEST COMMERCIAL PLATFORM IN SOUTHERN EUROPE

+9,000 properties on display from 63 municipalities:

58% located in the province of Málaga

24% in the rest of Andalusia

13% in the rest of Spain

5% abroad

SIMED CONTIGO:

A conference forum offering advice and guidance for buyers.



The future of the sector is in the spotlight:
The 2024 figures back us up



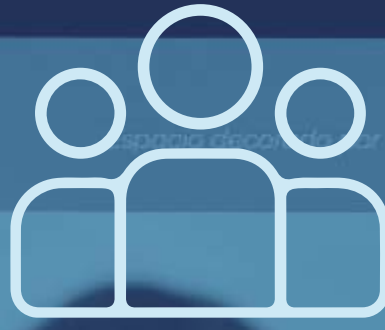
+450

Companies
represented



+9.000

Properties on offer



+7.000

Visitors



+1.168

Developers and real
estate companies



+60

Cities with real
estate offer



+120

Speakers



+5.000

Professionals



70%

CEOs, delegates
and directors



+200

Investors



30

Countries



Top-level content and meetings

- PUBLIC-PRIVATE PARTNERSHIP -



Investment Forum
Partnership for
Public-Private

III International
Conference on
Protected, Social,
and Affordable
Housing

PROMOTING COOPERATION

The public administration and the sector come together in these professional sessions to discuss the needs and solutions that address current housing challenges. Additionally, the **CITY HUB** area brings together urban and territorial actions in an exhibition space that fosters connections between institutions, investors, developers, and citizens.

70 municipalities with real estate offerings / 15 mayors / over 380 public sector representatives





Top-level content and meetings

- INVESTMENT AND TRENDS -



THE RESIDENTIAL SECTOR IN DEBATE

Gather high-quality information, take the pulse of the market, and learn about future strategies and trends in the business from those who make decisions.

Living – Investment – Land – Financing – Access to housing – New formulas



Top-level content and meetings

- INVESTMENT AND TRENDS -



PRIME HOMES
SUMMIT
simed

SECOND HOMES

Business forum where we bring together agencies representing national and international buyers with top-level developers and marketers offering second home products.

USA, Mexico, United Kingdom, Nordic Countries, Central and Eastern Europe



THE NEW ERA OF REAL ESTATE

Parallel activities organised by companies that have chosen #simedMLG as a platform for their meetings



Top-level content and meetings

- INNOVATION AND SUSTAINABLE BUILDING -

INNOVA

WHERE IDEAS TURN INTO SOLUTIONS

The INNOVA space consists of:

CONTENT FORUM / EXHIBITION AREA / CALL FOR START-UPS



With a focus on a smarter and more sustainable future, these three areas will explore the latest innovations in:

Sustainable Construction, Net Zero, Industrialization, PropTech, and ConTech

- NETWORKING TOP -

The perfect platform to grow, connect, and lead

Through exclusive activities, we facilitate access to the most influential professionals, investors, and institutional representatives in an environment designed to enhance high-level networking.

**SIMED CLUB / LEADERS NIGHT /
ONLINE AGENDA / PARALLEL ACTIVITIES**



Who has attended Simed?



David Martínez
CEO AEDAS HOMES



Sergio Gálvez
CEO AQ ACENTURE



Juan Antonio Gómez Pintado
CHAIRMAN OF THE SPANISH
ASSOCIATION OF DEVELOPERS (APCE)



Francisco J. Pérez
CEO CULMIA



Francisco Salado
CHAIRMAN OF MALAGA
PROVINCIAL COUNCIL



Ignacio Peinado
CHAIRMAN FADECO



Rocío Díaz
REGIONAL COUNCILOR FOR DEVELOPMENT,
TERRITORIAL PLANNING AND HOUSING
(JUNTA DE ANDALUCÍA)



Juan Velayos
FOUNDING PARTNER OF
JVINVESTMENT & ADVISORY



Javier Braza
CEO LAGOOM LIVING



Alberto Quemada
CEO LAND CO



Francisco de la Torre
MAYOR OF MALAGA



Ismael Clemente
CEO MERLIN PROPERTIES



Jorge Pérez de Leza
CEO METROVACESA



Carmen Chicharro
SALES, MARKETING AND INNOVATION DIRECTOR
METROVACESA



Borja García-Egotxeaga
CEO NEINOR HOMES



Susana Rodríguez
COO SAVILLS



Sorcha Edwards
SECRETARIA
GENERAL HOUSING EUROP



Tomás Gasset
CEO URBANIA

Trusting in Simed

ORGANISE



PARTNERS



INSTITUTIONAL PARTNERS



REAL ESTATE PORTAL



COLLABORATORS



SECTORIAL COLLABORATORS



It's your opportunity, participate

PROFESSIONAL



Access new business and investment opportunities, anticipate trends and identify potential synergies with the ecosystem.

+info

EXHIBITOR



Showcase your real estate offer to high-quality investors and buyers in a leading business space in the sector.

+info

PARTNER AND COLLABORATOR



Increase the exposure and presence of your organisation at the highest level. Positioning it as a key agent in the real estate industry.

+info

BRANDING AND CONTENT



Organise your event at Simed, the ideal place to bring together your target audience and disseminate your expertise.

+info

We adapt to your needs



FYCMA



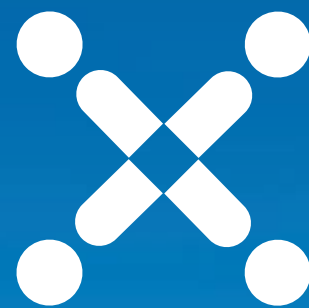
GreenCities
URBAN INTELLIGENCE & SMART MOBILITY



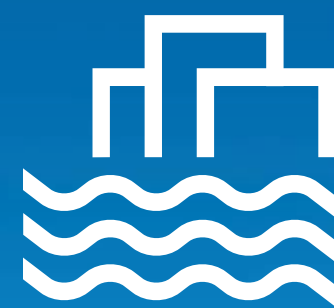
H&T
INNOVATION SUMMIT FOR
THE HOSPITALITY INDUSTRY



CM SUMMIT
INTERNATIONAL FORUM
ON INNOVATION FOR ARTS & CULTURE

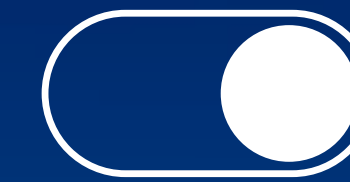


Transfiere
European Meeting on Science,
Technology and Innovation



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MEDITERRANEAN REAL
ESTATE EXHIBITION

**Trade Fairs & Congress
Center of Málaga**



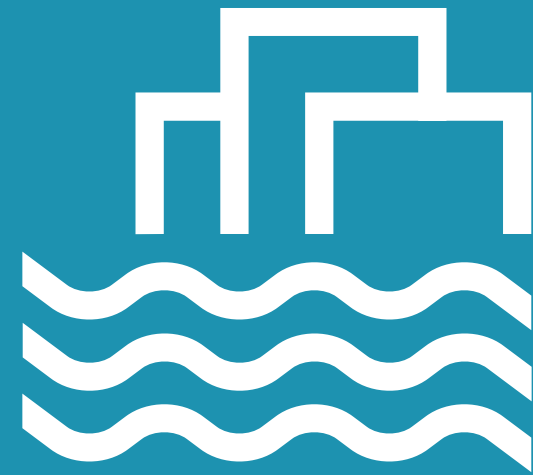
CONNECTING

INNOVATION



AND BUSINESS

FYCMA is committed to highly specialized events with an international vocation promoting the creation of innovative ecosystems to promote the different sectors and industries.



simedmalaga.com

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