

## **SIMED 2025 TO TAKE PLACE FROM NOVEMBER 13 TO 15 WITH PUBLIC-PRIVATE COLLABORATION AS A KEY DIFFERENTIATOR**

**Simed, Mediterranean Real Estate Exhibition, returns to FYCMA (Trade Fairs and Congress Center of Málaga) on November 13, 14, and 15. As the leading event for the residential real estate sector, this edition will place particular emphasis on public-private collaboration, investment, and innovation as cross-cutting themes of its professional program**

**In addition, Simed will once again serve as the main platform for real estate sales, bringing together property developers and real estate agencies from across the country in one venue to offer a broad range of housing opportunities, including new builds, resale properties, and subsidized housing, as well as specialized services**

**Applications are now open for the fourth edition of the 'Open Call for Startups', which recognizes national and international startups with innovative projects in the fields of proptech, contech, and fintech. Submissions can be made via the event's website, [www.simedmalaga.com](http://www.simedmalaga.com), until August 31**

*Málaga, 9 May 2025.* - Málaga will host a new edition of the leading residential real estate event, Simed, Mediterranean Real Estate Exhibition, from November 13 to 15 at FYCMA (Trade Fairs and Congress Center of Málaga). Space reservation is now open for property developers and real estate firms from all over Spain looking to connect with individual buyers and investors, who will have access to a wide array of housing options -new, resale, subsidized- and related services. In 2024, the event showcased more than 9,000 housing units across over 60 municipalities nationwide.

Simed 2025 will further strengthen its professional dimension, which has made it the benchmark meeting point for the entire industry to generate public-private synergies, drive investment, promote innovation, anticipate trends, and gain insights into the Spanish real estate market. Public-private collaboration, in particular, has become one of the event's core differentiators, fostering connections between government institutions and the business ecosystem to address challenges and opportunities in the housing sector

To that end, Simed will once again host the Public-Private Collaboration Forum, a pioneering and leading initiative in Spain, as well as the 3rd International Conference on Social and Affordable Housing, organized by Málaga's Municipal Housing Institute, the Spanish Association of Public Housing and Land Managers (AVS), and Housing Europe. Dedicated spaces will also be provided for public entities and regional authorities to present land offerings and transformative urban development projects.

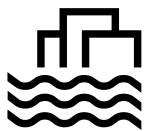
The residential sector will take center stage through sessions and activities exploring emerging living trends, identifying new user profiles and products -both domestic and international- and attracting investor interest. Among the highlights is a new edition of the Simed-ACP Málaga Meeting Point, where CEOs from companies such as Culmia, Ginkgo, Neinor Homes, Metrovacesa, AQ Acentor, Landco, and Urbania will share forward-looking perspectives on sector trends.

Meanwhile, the Prime Homes Summit will once again bring together developers and agencies to showcase second-home offerings to international intermediaries and brokers. Organized in collaboration with Andalucía Trade and Increnta & Avanza, this summit plays a key role in expanding the global reach of Andalusia's real estate offerings.

### **4th Open Call for Startups**

Simed has also opened submissions for the fourth edition of its 'Open Call for Startups', offering national and international emerging companies the chance to present their innovations to a network of investors, experts, and sector innovation leaders. Proposals may be submitted until August 31 via the event website, where full guidelines are available.

The winning project will receive a €2,000 prize and an opportunity to participate in Simed 2026. In addition, the five finalist startups will present their projects to investors and professionals during this year's edition. The initiative is promoted by Málaga Open For Business -the City Council's investor office- and the University of Málaga (UMA).



**simed**  
21º SALÓN INMOBILIARIO  
DEL MEDITERRÁNEO

MÁLAGA  
**13/15**  
NOV 2025

ORGANIZA



Ciudad  
de Málaga



**FYCMA**

Submissions will be evaluated by a panel of experts from organizations including the Official Association of Quantity Surveyors and Technical Architects of Málaga (COAAT), the Official College of Telecommunications Engineers of Western Andalusia and Ceuta (COITAOC), the Eastern Andalusia and Melilla delegation (COIT-AORM), Finnova, HNA, Idealista, Metrovacesa, Neinor Homes, the Spanish Construction Technology Platform (PTEC), Promálaga (City of Málaga), Solvere Capital, and the University of Málaga.

Selection criteria will include market viability, scalability, environmental impact, and the degree of innovation and technology applied to the sector. Up to ten startups will be shortlisted to exhibit at the event, with five finalists selected from this group. All eligible applicants will also receive a pass to attend Simed 2025.

Aligned with this innovation-driven approach, the event will once again feature Simed Innova – an initiative spotlighting sustainability and innovation through a dedicated exhibition area and a content forum. Topics will include proptech, contech, fintech, industrialization and Construction 4.0, artificial intelligence and digitalization, circular economy, net-zero strategies, advanced materials, EU-funded rehabilitation initiatives, and innovation as a driver for process optimization and improved customer experience.

For the general public, Simed remains the largest commercial platform in the sector, offering valuable guidance for homebuyers and end users through its 'Simed Contigo' program, which provides relevant advice and information for making informed housing decisions. In 2024, the event welcomed over 7,000 attendees – 70% of them professionals – over two and a half days, featuring more than 450 participating companies and organizations.

Simed is organized by FYCMA (Trade Fairs and Congress Center of Málaga), part of Málaga City Council. More information is available at [www.simedmalaga.com](http://www.simedmalaga.com), and on [Facebook](#), [X](#), and [LinkedIn](#).

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