

SIMED 2026 STRENGTHENS ITS INTERNATIONAL REACH IN A NEW EDITION FOCUSED ON PUBLIC-PRIVATE COLLABORATION, INVESTMENT, AND APPLIED INNOVATION

Simed, the Mediterranean Real Estate Exhibition, will hold its 22nd edition from November 12 to 14, featuring a dedicated area for projects from international markets, thereby reinforcing its global reach

Public-private collaboration, investment, and applied innovation will be key pillars of the event, which is aimed at a highly specialized professional audience with decision-making capacity, as well as potential buyers and investors

In this edition, the exhibition space will be expanded, allowing for increased participation from companies, public administrations, and projects. In addition, the Innova Zone and City Hub are updating their formats to foster synergies among participating stakeholders, consolidating their role as spaces for debate and innovation within the event

Málaga, 16 April 2026. – Simed, the Mediterranean Real Estate Exhibition, organized by FYCMA (Trade Fair and Congress Center of Málaga), part of Málaga City Council, will hold its 22nd edition from November 12 to 14. The event will once again feature a dual format, combining a professional forum with an event aimed at end buyers, fostering business opportunities and knowledge sharing around the main trends in the real estate market.

The event will once again focus on public-private collaboration as a meeting point and space for dialogue between public administrations and the private sector, with the aim of showcasing projects and advancing solutions to address sector challenges, particularly in relation to the construction and development of affordable housing. Likewise, there will also be room for investment and innovation applied across the entire value chain, from new construction models and management to commercialization and development processes.

Simed 2026 will also include a dedicated area for projects from international markets, aimed at generating new synergies, sharing global trends, and promoting real estate development. In this same vein, the 'Prime Homes Summit' will take place, a specialized meeting designed to facilitate business connections with international operators and clients.

The residential segment will therefore be approached from the perspectives of investment, living, and internationalization, connecting business with new developments, emerging residential typologies, and global markets. This will take place in an environment that brings together a highly specialized professional audience with decision-making capacity, as well as potential buyers and investors, facilitating direct contact with developers, institutions, companies, and territories, and fostering business generation.

This year, Simed is being held as a fully recognized international trade fair, a distinction granted last March by the Ministry of Economy, Trade and Enterprise, through the Secretary of State for Trade. This recognition certifies the event's quality standards and provides a range of customs advantages and cost savings for exhibitors, streamlining the temporary import of goods, reducing administrative procedures, and minimizing risks associated with storage and control of merchandise.

Expanded and redesigned exhibition space

In this edition, the exhibition area will be expanded and reorganized, allowing for greater participation from companies, public administrations, and projects, while enhancing both exhibitor and visitor experience. The event will also promote networking and partnership-building, with reinforced areas dedicated to professional and business meetings.

Additionally, two of Simed's key spaces—Innova Zone and City Hub—will be redesigned. In the case of the Innova Zone (which includes an exhibition area, a specialized content forum, and a startup program), this edition will spotlight innovation and the most disruptive solutions in the construction and real estate sectors, focusing on key topics such as industrialization, new materials and construction models; decarbonization, circular economy and sustainability; AI, IoT (Internet of Things), and digitalization; as well as proptech, contech, and fintech solutions. As for City Hub, the space will evolve into a more dynamic format, featuring presentations, content, and activities that enhance the visibility of urban projects and foster alliances and synergies.

Simed is organized by FYCMA (Trade Fair and Congress Center of Málaga), part of Málaga City Council. The Municipal Department of Urban Planning, Works and Infrastructure, and the Municipal Institute for Housing, Rehabilitation, and Urban Regeneration of Málaga City Council, as well as the Regional Ministry of Public Works, Territorial Planning, and Housing of the Regional Government of Andalusia, are institutional partners.

The following companies have already confirmed their participation as partners for 2026: AQ Acentor, Finca Mossara—an initiative by Culmia—Gilmar Real Estate, Lagoon Living, LiveUpp, Metrovacesa, Neinor Homes, and Urbania. Idealista will serve as the official real estate portal. Collaborators include Alatus, Insur, LandCo, One Eden, Sacyr, Savills, Agrojardín, Andalucía TRADE—Business Agency for Economic Transformation and Development—Atalaya Team, Finnova, and Incenta&avanza. At both national and international sector levels, collaborators include ACP Málaga (Provincial Association of Developers and Builders), FADECO Promotores, APCE Spain (Association of Developers and Builders of Spain), AVS Public Housing Managers, Housing Europe, and the International Real Estate Federation (FIABCI).

All updated information is available at www.simedmalaga.com.