

LIVING IN EVOLUTION

THURSDAY 13/11/2025

10:57 - 11:00 h. **Welcome from Iberian Property**
SIMED ARENA



Alexandre Lima
Iberian Property - Director

11:00 - 11:50 h. **From Product to Experience: How the Premium Residential Market is evolving**
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Javier Reguart
Alatus Residential Services - Director General



Jesús Rodríguez Maseda
Savills - Director Consultoría Estratégica



Roberto Cabrera
EE.UU HB Int'l - Brown Harris Stevens Residential Sales - Licensed Associate Real Estate Broker



Setareh Mohregi
Gilmar Real Estate - Directora Dpto Internacional



Sergio Arana
Urbanitae - Director

11:55 - 12:45 h. **Flex Living: Trend becomes a Solution**
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Araceli Martín-Navarro
Coword - Presidenta



Covadonga Sanz
Rockfield Real Estate - Head of Asset Management



Jorge Pereda
Grupo Lar - Country Manager Living España



Alexandre Lima
Iberian Property - Director

